

FOR IMMEDIATE RELEASE

O.C. Tanner Wins 'Investors in People' Award

LONDON, UK (April 15, 2009) – International employee appreciation firm, O.C. Tanner, was recently honored with the prestigious 'Investors in People' (IiP) award for its efforts in improving people-driven performance. The IiP award is the national standard for best practices in improving organizational performance through employee development.

Developed in 1990 by a partnership of leading businesses and national organizations, the IiP award conducts a vigorous in-depth inspection of business practices and company culture as part of its evaluation process. This includes detailed interviews with all staff and management, as well as analysis of procedures, policies, appraisal, and support systems. According to Investors in People assessors, O.C. Tanner's personnel practices successfully fulfill the core IiP principles of Plan (developing strategies to improve the performance of the organization), Do (taking action to improve performance) and Review (evaluating the impact on the performance of the organization).

"At O.C. Tanner I witnessed some of the highest levels of excellence and best practices I've ever seen in the interview process," said Yessica Fuentes, an Investors in People advisor.

Following the company's 2004 acquisition, O.C. Tanner's new UK management team began the challenge of building a culture of appreciation and employee engagement. Applying positive people strategies centered on appreciating great work, O.C. Tanner achieved what IiP cited as "success in 'turning around' the ethos of the company." With this award, O.C. Tanner Ltd., the European headquarters of the global O.C. Tanner Company, joins company with some of the most elite, innovative, and employee-focused UK organizations.

"We are pleased that the passion and hard work of our staff has been recognized by such a prestigious organization," said Vice President of European Sales, Donna Sizemore. "As a company that strives to help other organizations benefit from appreciating the talents and capabilities of employees, we are proof of the belief that celebrating great work leads to success."

Founded more than 80 years ago with a philosophy that people are at the heart of every organization's success, O.C. Tanner trains companies on the strategic value of appreciating great work. The firm also designs and manufactures employee recognition awards. In 2008, the organization helped clients create more than 3 million employee appreciation experiences throughout 8,000 companies worldwide including The Pepsi Bottling Group, Royal Mail Group, Princess Alexandra Hospital NHS Trust, Barclays Global Investors, AT&T, FedEx, Quest Diagnostics, and 3M.

O.C. Tanner has European headquarters in the UK, as well as offices throughout the U.S. and Canada along with local solutions in Japan, India and Singapore.

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